Sports for Kids Timmins Policy and Guidelines #3 2027

Use of the Sports for Kids Timmins Name and Logo for Promotional Purposes

The following letter is sent to the organization/business requesting to use the Sports for Kids logo or name for promotional services:

"Thank you for considering Sports for Kids Timmins as a potential beneficiary of a supporter led event or third-party fundraising event. We welcome the opportunity to work with you and other community partners, however all requests must be pre-approved by the board. This is facilitated to preserve Sports for Kids Timmins name and its continued ability to support children and remove financial barriers that prevent them from playing organized sport.

There may be reasons why Sports for Kids Timmins may decline requests, including but not limited to: scope or nature of event, not congruent to our mission and values. Sports for Kids Timmins reserves the right to decline any requests re usage of its name and likeness.

We ask that as you begin your planning process, please review the guidelines set out below before you fill out the attached application. Any failure to comply with the conditions will result in the withdrawal of support from said event(s). For more clarification, please contact Sports for Kids Timmins."

Event Approval and Application:

1. Sports for Kids Timmins can provide guidance for the provision of the event, and will attempt to have a representative attend the event if possible. However, you will retain responsibility for all details of the event itself. This includes recruiting volunteers, publicity, as well as any costs associated with hosting the event. All expenses must be paid from the revenue generated from your event.

2. Organizers will need to provide proof of their own liability insurance. Organizers will also comply with any laws, bylaws, as well as obtain any pertinent municipal approvals or permits. If the event is a sporting event, waivers will need to be signed.

3. All promotional materials including but not limited to: advertising, brochures, posters, must be approved prior to being distributed.

4. Sports for Kids Timmins is the beneficiary of your event, but does not endorse anyone, product, service or other organization related to the aforementioned.

5. All promotional material will clearly outline the percentage of proceeds being provided to Sports for Kids Timmins.

6. Sports for Kids Timmins can issue a tax receipt stemming from a donation, where the funds come directly to Sports for Kids Timmins.

7. Organizers submit final net proceeds to Sports for Kids Timmins within 30 days following your event.

8. Your application will be reviewed and notification will be sent to you within 30 days.

Fundraising Agreement

Contact Information

Organizer name (primary contact): _____

Organization: _____

Address: _____

Email Address: _____ **Phone number:** _____

Event details

Event Name: _____

Location / Venue: _____

Date of Event: _____ **Time:** _____

Description of the Event (including type of event):

_____

_____

_____

Admission costs: _____

Is Sports for Kids Timmins the sole beneficiary of the event? Yes_____No _____

If no who else is a beneficiary? _____

How do you plan to promote the event? (Include copies of all material required for approval)

_____

Estimated expenses:

_____

Anticipated revenue:

_____

_____

Comments:

_____

_____

_____

We have reviewed the guidelines set out above and agree to comply with the stipulation as noted.

_____ _____

Event Organizer (signature) **Sports for Kids Timmins**
Representative **Representative**

_____ _____

Organization **Date**

Thank you for considering Sports for Kids Timmins keeping children "Active, Healthy & Happy!"